

The Bone Marrow Foundation's Lifeline Project was created as a social media outreach so that donors could make a direct and instant difference in the life of a child or adult undergoing a bone marrow or stem cell transplant. Becoming a part of Lifeline Project means The Bone Marrow Foundation will post your photo and your story on the Lifeline Project's webpage and people can donate money directly to you to help cover costs associated with your transplant.

Photo and Narrative

Please provide a photo and brief narrative about the patient, to be placed on the Lifeline Project web page.

The narrative should be no more than 80 words and describe the patient and his/her need. (Narrative may be edited by the Foundation for content or space limitations.) The photo should support this story. (Feel free to send up to 3 photos if you are unsure which is best and would like the Foundation staff to choose.) Please email the photo(s) and narrative to TheBMF@bonemarrow.org. Please put "Lifeline Project" and the patient's name in the subject line of the email. If you do not have access to email, you can mail both to the Foundation when you submit the application.

Submission of the photo and narrative to the Foundation constitutes consent for both to be used on the Foundation's website, social media profiles, and other communications.

General Guidelines

Patients must be affiliated with a certified transplant center. A social worker, nurse, or doctor at the transplant center must submit a letter verifying diagnosis and treatment **within 30 days** of the start of a new Lifeline Project.

Each patient should identify one alternative contact who will be responsible for issues related to the fund for times the patient is receiving treatment or otherwise unable to make decisions about the project.

Patients must disclose the names of any other organizations which have been involved with financial or in-kind assistance, including any dollar amount applied for or awarded to date.

Donor information will remain confidential, as well as the patient's identifying information. Details such as patient's last name, hometown, and treatment center will not be included in the profile. Only patient's first name, photo, and narrative will appear on the Lifeline Project webpage.

Please write legibly on the application.

Please keep a copy of the application for your own records.

Disbursement of Funds

Funds are dispersed directly to either the patient or to a specific vendor at the end of each month.

Use of Funds

Lifeline Project funds may be used to cover costs associated with:

- donor search
- compatibility testing
- donor harvesting
- transplant
- medication
- home and day care
- transportation
- accommodations
- medical and psychosocial supplies
- sperm banking
- cord blood banking
- legal fees
- insurance premiums/copays
- approved living/housing expenses
- caregiver expenses related to transplant

The Bone Marrow Foundation reserves the right to deviate from these Guidelines when special circumstances arise on a case-by-case basis.